

PRESS RELEASE



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TWO LOCAL COMPANIES BOLT TOGETHER TO GIVE BUSINESS A LIFT

Aberdeen - 26 June 2009 – Grampian Fasteners have teamed up with Safelift Onshore in an effort to boost sales of Safelift's range of manual handling and lifting equipment, both locally and across the UK.

Safelift Onshore - a trading division of Safelift Offshore Ltd – have employed their 15 years of offshore experience to design and manufacture products covering all aspects of manual handling and lifting operations for onshore workshops. The range is purpose built for demanding work environments and, to ensure work safety is kept to a premium.

Gary Henderson, Managing Director of Grampian Fasteners explained, "This is a great example of local businesses working together. We identified that Safelift had some excellent products but building up a customer base can take time. We already have the connections with many local and national companies through our fastener sales. It's a logical move for both of us."

Among the many benefits, Safelift's standard products eliminate health and safety concerns for workers, fully comply with all current legislation, significantly reduce labour costs and increase productivity. Customers also benefit from the competence and expertise of experienced Safelift engineers who are at hand to advise on the safe use and care of equipment. Safelift is also unique in its ability to modify standard products or develop custom solutions to fit the customers' own specific requirements.

To coincide with the recently expanded product range, Grampian Fasteners have also made every product available for fast online purchase via a dedicated micro-site on their website. Brian Muguto, who is responsible for product marketing with Grampian Fasteners, said "Adding this range to our website ties into our goal of making it as easy as possible for our customers to complete their jobs."

Ritchie Barron, Director of Safelift Onshore said of the relationship, "We have long held Grampian Fasteners in high regard as the supplier of all our fasteners and are pleased to now be able to offer our products to their customers. There's a natural fit in the commercial space between the two Aberdeenshire based companies; we both share the same goal to make life easy for our customers." Gary Henderson added "It's great to be working with another local company that genuinely cares about its customers and listens to them to move their business forward."

The full range is available to buy online from www.grampianfasteners.com/safelift.

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