

PRESS RELEASE



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GRAMPIAN FASTENERS EXPAND LINDAPTER SUPPLY VIA MICROSITE

Aberdeenshire based Grampian Fasteners has announced the launch of the Lindapter microsite, an online resource reflecting the official distributor's recently expanded steelwork fixing range and their express international supply capability.

The virtual 'one-stop-shop' is designed to be highly informative, yet incredibly convenient, featuring a wealth of detail including specification data, design guidance and installation advice. Grampian Fasteners has increased their product portfolio to incorporate the very latest innovations from Lindapter's newly launched design guide, with every product available for fast online purchase.

The comprehensive web content provides a specific focus on steelwork clamping systems, eliminating the requirement to drill or weld. In comparison to traditional connection methods, the fundamental benefits of a Lindapter solution include a rapid installation significantly reduced labour costs, and the preservation of steelwork integrity and coatings.

Grampian Fasteners has supplied Lindapter steelwork fixings since the company's inception in 1992, principally to oil and gas markets and has since evolved into a complete engineering and construction supply solution. The microsite development follows a dramatic increase in Lindapter enquiries from outside the distributor's traditional customer base and illustrates their dynamic approach to listening and crucially, responding to customer requirements.

Grampian Fasteners' Brian Muguto explains "The dedicated site complements our recent expansion of the Lindapter range; a decision that was prompted by an increased demand from civil and structural engineering sectors. Merging our philosophy of putting the customer first with a product diversification strategy to supply only premium brands, placing a greater emphasis on Lindapter makes sound business sense."

For further information call Grampian Fasteners on +44 (0)1224 772777 or visit the Lindapter microsite at: www.grampianfasteners.com/lindapter.

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